



ADVERTISING RATE CARD

METROPOLITAN PHOENIX GOLF COURSE, RECREATION AND SHOPPING MAP

AD SIZES

- Back Cover - Full Panel
- Display Ads
- Display Ads

DIMENSIONS

- 3.625" w x 10.25" h
- 3.75" w x 2" h
- 4.75" w x 1.25" h

PRICE

- \$2,995.00
- \$895.00
- \$895.00

DESCRIPTIONS

Entire Map: Printed 4 Color • Booklet Map • All ads will include a Location Dot on our map
 Dimensions: Accordion Fold — Opened: 28.625" w x 11.5" h — Folded: 4.125" w x 11.5" h



AD REQUIREMENTS

- 300dpi Minimum Resolution
 - CMYK
 - All Fonts and Images embedded
 Fonts should be converted to outlines in vector artwork
 - **EPS, TIFF, or PDF** file format
 - Use only 4-color black for all large black areas:
 (30% cyan 30% magenta 0% yellow 100% black)
- The following file formats will **NOT** be accepted:
- BMP • GIF • JPG/JPEG • PICT/Paint
- Do not use bleeds since the ad will be inset onto a larger print area.
 - Please remember to proof all files before sending

OTHER FILE FORMATS

- We work exclusively on PC based systems using the following programs:
- Quark XPress v6.0
 - Adobe Photoshop CS2
 - Adobe Illustrator CS2
 - Macromedia FreeHand MX
 - Fonts and images **MUST** be included with files. Please use Postscript fonts if possible.
 - Hard copy of the artwork **MUST** accompany the file. (PDF is acceptable for a hard copy)
- Files in the following programs will **NOT** be accepted:
- Microsoft Word
 - Microsoft Publisher
 - Adobe PageMaker
 - Corel

CONTACT INFORMATION

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